



## 3500 cm<sup>2</sup>

art poster project curated by Lorenzo Benedetti

**Opening** Friday, July, 25 2008, 7 pm  
**Duration** July, 26 – August, 16 2008

*3500 cm<sup>2</sup>* refers to the dimensions of a poster at the disposition of an artist to create an artwork. The project, curated by Lorenzo Benedetti, was originally developed for *Blueroom*, a music and art event that takes place every Saturday evening at the Rialto Santambrogio, Rome. Several hundred copies of each poster, distributed free of charge to the event's public, are thus diffused throughout the city, continually creating new "spectators/collectors" of art. The project develops in two coordinates: uniqueness (a work created specifically by the artist for the occasion) and repetition (multiplying the work for everyone who attends the event). Therefore, on the one hand, the poster it is a mass object that diffuses an image, and on the other it is an artist's edition.

*3500 cm<sup>2</sup>* is an alternative way of constructing a cultural platform that amplifies the communicative possibilities of art. It is a different form of interaction between the artist and public. The power of communication is at the disposition of the creative strength of the artist: a very important combination in this socio-historical period, so full of information but devoid of cultural meanings which could balance the energy of the means of communication.

*3500 cm<sup>2</sup>* is a modular project that can be adapted and developed in different situations. The singular important aim is to constantly create a dialogue with the public. There have been until now several exhibition of *3500 cm<sup>2</sup>* Assab One Milan, 2006; American Accademy, Rome, 2006; 27th Biennial of Graphic Arts Ljubljana, 2007; RadioArteMobile, Rome, 2008.

In Berlin, Lorenzo Benedetti and **uqbar** have invited **Mathilde ter Heijne** to join the exhibition with a new poster project: *Fuck Patriarchy*. The poster edition will be exhibited in the project space and will be distributed free of charge to the public of the exhibition.

Text: Lorenzo Benedetti

### Preview

August, 26 – October 18, 2008

**Hassan Khan**, *Lust*, solo exhibition, in cooperation with *Cairoscapes – Images, Imagination and Imaginary of a Contemporary Mega City*, Kunstraum Kreuzberg Bethanien, Berlin, 30 August – 12 October 2008

October, 31– December, 31 2008

**Lorenza Lucchi Basili**, *Eighty-two Movements*, solo exhibition in cooperation with the *Italian Cultural Institute Berlin* and within the framework of the *3<sup>rd</sup> European Month of Photography in Berlin*.

### uqbar

A project by Dorothee Bienert, Dortje Drechsel, Marina Sorbello, Antje Weitzel

Schwedenstr. 16 | D -13357 Berlin | T + 49 (0)30 460 69 107

projectspace@uqbar-ev.de | <http://projectspace.uqbar-ev.de>

U8/U9/M13 Osloer Straße

Friday – Saturday, Sunday Wedding, 2 – 7 p.m. and by appointment

With the support of DEGEWO

## 3500 cm<sup>2</sup> Artists:

### # 1 Stanislao Di Giugno

(Born in 1969, lives in Rome)

*...so I can easily embrace the universe...* 2004

### # 2 Wolfgang Berkowski

(Born in Germany, lives in Rome)

*Untitled*, 2004

### # 3 Nicoletta Agostini

(Born in 1971, lives in Rome)

*100% originale* 2005

### # 4 Italo Zuffi

(Born in 1969, lives in Milan)

*Untitled*, 2005

### # 5 Liliana Moro

(Born in 1961, lives in Milan)

*Untitled*, 2005

### # 6 Cesare Pietroiusti

(Born in 1955, lives in Rome)

*Untitled*, 2005

### # 7 Silvia Iorio

(Born in 1977, lives in Rome)

*<mensura>* 2005

### # 8 Giuseppe Pietroniro

(Born in 1968; lives in Rome)

*Untitled*, 2005

### # 9 Corrado Sassi

(Born in 1965; lives in Rome)

*Untitled*, 2005

### # 10 Paolo William Tamburella

(Born in Rome; lives in Rome and New York)

*Affondo*, 2005

### # 11 Elisabetta Benassi

(Born in 1966, lives in Rome)

*Senza Titolo #4 (Abandon in place)*, 2005

### # 12 Maurizio Savini

(Lives in Rome)

*Mister ping* 2005

### # 13 Guendalina Salini

(Born in 1972; lives in Rome)

*Untitled*, 2005

### # 14 Federico Pietrella

(Born in 1973; lives in Rome)

*Untitled*, 2005

### # 15 Alessandro Piangiamore

*Uniscipunti*, 2005

### # 16 Alessandro Bulgini

(Born in 1962; lives in Rome)

*Hairatikos*, 2005

### # 17 Costa Vece

(Born in 1969; lives in Zurich and Berlin)

*Untitled*, 2005

### # 18 Olaf Nicolai

(Born in 1962, lives in Berlin)

*Ferdinand d. S.* 2004/2005

### # 19 Laurent Grasso

(Born in 1972; lives in Paris)

*Untitled*, 2005

### # 20 Marco Raperelli

(Born in 1975, lives in Rome)

*Pina ti amo, Catania*, 2005

### # 21 Ph.on

(Dario D'aronco born 1980, lives in Rome;

Roberto Gammone born 1979, lives in Rome)

*Giada 3341400826*, 2005

### # 22 Kuba Bakowski

(Born 1971, lives in Warsaw)

*Untitled*, 2005

### # 23 Mikael Paananen / Linda Tallroth,

*Maria*, 2005

### # 24 Marco Fedele di Catrano

(Born in 1976, lives in Rome)

*Untitled*, 2005

### # 25 Luca Vitone

(Born in 1964, lives in Milan)

*In amicitia veritas*, 2005

### # 26 Paolo Chiasera

(Born in 1978, lives in Florence)

*My sentence*, 2005

**# 27 Sarra Brill / Chiara Graziani**

*Silenzio*, 2005

**# 28 Christoph Girardet**

(Born in 1966, lives in Langenhagen Germany)

*Fifteen one night stands*, 2006

**# 29 Carla Accardi**

(Born in in 1924, lives in Rome)

*Untitled*, 2005

**# 30 Stefania Galegati**

(Born in 1973, Bagnacavallo – Ravenna)

**# 31 Robert Lippok**

( Born in 1966, lives in Berlin)

*Theme Park I*

**# 32 Rob Johannesma**

(Born in 1970, lives in Amsterdam)

*Double yourself and receive me darkness*, 2006

**# 33 Globalgroove**

(Established in 1992, based in Rome)

*Untitled*, 2006

**# 34 Max Renkel**

*Untitled*, 2006

**# 35 Massimo Bartolini**

(Born in 1962, lives in Cecina - Livorno)

*Untitled*, 2006

**# 36 Carsten Nicolai**

(Born in 1965, lives in Berlin)

**# 37 Rainer Ganahl**

(Born in 1961, Bludenz, Austria)

*Untitled*, 2006

**# 38 Elena Nemkova**

(Born in 1971, Dushanbe, Tajikistan)

*Untitled*, 2006

**# 39 Laura Palmieri**

(Born in 1967, Naples)

*Untitled*, 2006

**# 40 Emiliano Zelada**

*Untitled*, 2006

**# 41 Philippe Rahm**

(Born in 1967, Pully, Switzerland)

*Untitled*, 2006

**# 42 Emilio Prini**

(Born in 1943, Brisino, Italy)

*Grazia*, 2006

**# 43 Heidrun Holzfeind**

(Born in 1972, Lienz, Austria)

*Untitled*, 2006

**# 44 Annie Ratti**

*Untitled*, 2006

**# 45 Pedro Cabrita Reis**

(Born in 1956, Lisbon)

*Untitled*, 2006

**# 46 Dennis Oppenheim**

(Born in 1938, Electric City, Washington)

*All Dresses Up and No Where to Go*, 2006

**# 47 Dafne Boggeri**

(Born in 1975, Tortona)

**# 48 Flavio de Marco**

(Born in 1975, Lecce)

*Particolare*, 2006

**# 49 Parastou Forouhar**

(born in 1962, Tehran)

*Thausandandone Day*, 2006

**# 50 Yun-Fei Ji**

(Born in Beijing, 1963)

*Water is coming*, 2006

**# 51 Ra di Martino**

(Born in 1974, Rome)

*Untitled*, 2006

**# 52 Giuliano Lombardo**

(Born in Rome, 1971)

*Fattori di anormalità e disturbo*, 2006

**# 53 Chiara**

*Vignetta n 1*, 2006

**# 54 Luigi Rizzo**

(Born in Brescia, 1971)

*Blind Record*, 2006

**# 55 Jeanette Montgomery Barron**

Atlanta (Georgia, USA) in 1956

**# 56 Chi Wo Leung**

(Born in Hongkong, 1968)

*Ikea*, 2006

**# 57 Luis Gonzales Palma**  
(Born in Ciudad de Guatemala, 1957)  
*Botticelli*, 2006

**# 58 Marco Klefisch**  
*Appleprogl*, 2006

**# 59 Vlad Nanca**  
(Born in Bucharest, 1979)

**# 60 Andrea Salvino**  
(Born in Rome, 1969)  
*Untitled*, 2006

**# 61 Gabriel Lester**  
(Born in Amsterdam, 1972)  
*High Noon*, 2006

**# 62 Davide D'elia**  
(Cava de' Tirreni –SA- 1973)  
*Gesti regolatori*, 2007

**# 63 Jimmie Durham**  
(Born in Arkansas, 1940)  
*Enough rope*, 2007

**# 64 Mario Garcia Torres**  
(Born in Monclova, Coahuila 1975)  
*Moonwalk Lesson* (Poster), 2006

**# 65 Maria Thereza Alves**  
(Born in São Paulo, 1961)  
*Forse un inizio*, 2007

**#66 Donatella Spaziani,**  
(Born in Ceprano, Italia, 1970)

**#67 Riccardo Previdi,**  
(Born in Milan, 1974)  
*Le orecchie di Adolf Loos*

**#68 Mark Bain,**  
(Born in Seattle, 1966)  
*Missing 2004-2007*

**#69 Jorge Peris,**  
(Born in Alzira , Spain, 1969)  
*Blue oltremare*

**#70 Alon Levin,**  
(Born in Ramat Gan, Israel, 1975)

**#71 Luca Trevisani**  
(Born in Verona, 1979)  
*ying + yang = mélange*

**#72 Vadim Fishkin**  
*Star 4 u*

**#73 H.H. Lim**

**#74 Max Gansberger**  
*Economy Chart*

**#75 Valentino Diego**

**#76 Mathilde ter Heijne**  
*Fuck Patriarchy*